

AGENDA Urban Forest Conference

APRIL 20, 2010---EXHIBITOR SETUP; PRE-CONFERENCE KICK-OFF



Best Western Hotel-Horn Lake cordially invites you to drop by at 5:00 p.m. for a casual social hour after setting up your exhibit. This will allow you the opportunity to share information with other exhibitors as well as conference speakers and attendees. Desoto County and municipal officials will be invited to welcome you to the Doorway to Mississippi. Many thanks to the host for this gracious offer of southern generosity.

April 21, 2010
9:00 a.m. – 5:00 p.m.

9:00-9:45 Registration – Exhibitor Set up

9:45 – 10:15

Welcome

- **Mayor Nat Baker**—Welcome to Horn Lake; Why we are the “**Greenest City**” in Mississippi; Proclamation for Arbor Day
- **Mississippi Forest Commission**
- **Rod Nicholson**—President MS Urban Forestry Council
- **Jim Flanagan (DeSoto Economic Council)**
- **Desoto Leadership Report on Tree Planting project for improving Air Quality**



Dover Building
 Dover Building—Vacant—graciously offered by McKee & McFarland to show creative “re-use” .
 “ The Greenest Building is one that is already built”

10:15-11:00

Developing a Comprehensive Urban Forestry Green Plan for Your City or County,
Stephen C. Grado, Ph.D., College of Forest Resources, MS State University
 Scholarship and Introduction of student

11:00 -11:45

Wild Nature and Human Life Quality - Is There a Connection?,
Jeanne C. Jones, Ph.D., College of Forest Resources, MS State University

11:45 – 12:00

Morning wrap-up and invitation to visit silent auction and exhibitors

12:00 – 2:00

History of Gayoso Farms and "Tree of Significance,
Brian Hicks, Director Desoto County Museum joint speaker with Mrs. Annie Ruth Brown *Box* Lunch; Visit Silent Auction and Exhibitors

2:00 – 2:45

Trees –Cleaner Air and Water using i-Tree and UFORE models,
Dr. David Nowak, USDA Forest Service

2:45-3:15

Break

3:15 – 4:00

Sustainable Site Planning, Mike Fahy, Prime Development Group



5:00 Greenversations: La Quinta Hotel-Horn Lake warmly welcomes you to a casual reception following the first day of the workshop in the Gayoso Room and lobby on Wednesday evening at 5:00. This event will afford an excellent opportunity for participants and exhibitors to interact with each other in a relaxed and casual atmosphere. The host has offered this amenity as a contribution to the conference. Many thanks for the gracious hospitality.

MUFC CONFERENCE

April 22, 2010

9:00 a.m. – 5:00 p.m.

DRESS FOR OUTDOORS TODAY—MUST HAVE WALKING SHOES FOR LATE AFTERNOON EVENT AND AWARDS DINNER.

9:00 – 9:30

Registration

Dover Building

9:30 – 10:00

Welcome

Urban Forest Programs and Opportunities.

Donna Yowell, Executive Director of Mississippi Urban Forest Council

10:00 – 10:30

Secret Life of Understory Plants, Buddy Lee—Inventor of Encore Azaleas—

Basic techniques and processes of creating new and desirable plant varieties; learn more about the newest releases from the **Southern Living TM Plant Collection.**

10:30 – 11:00

Show Me The Money! Information panel on funding opportunities.

11:00 – 11:40

“Green/Sustainable Building Practices”, Doug Thornton AIA, LEED-AP and Bob Ginn—AERC Architectural and Engineering Resources, Hernando, MS.

11:40 – 1:45

Lunch on your own. Coupons in your packages for area restaurants. Visit some of the local restaurants for a **“Taste of the South”**.

1:45 – 2:25

Gardening with the Woods,

Gail Barton, Ph.D., Mississippi Native Plants Society; teacher of Horticulture for 26 years; author Basic Gardening: A Guide for the Deep South.

2:25 – 2:40

Break

2:40 – 3:20

Intrinsic Value of Nature and it’s affects Emotionally and Psychologically,

Larry Jarrett-Director of DeSoto County Greenways, NRI

3:20—4:00

How To Reduce Energy Costs with Trees for Public and Private Buildings,

Mississippi Forestry Commission

4:00 ---Bring your acoustical instrument for a relaxing afternoon of fun an entertainment prior to the awards dinner.



“Celebration of Trees” and “Supper on the Grounds”,

Wildlife Rehabilitation exhibit—ARK exhibit

Mon Amour-historic home site and barn

AGENDA

MUFC CONFERENCE—EARTH DAY CELEBRATION

April 23, 2010

9:00 a.m. – 5:00 p.m.

i-Tree and UFORE Workshop

9:00 – 9:30

Silent Auction/Exhibitors

Silent Auction ends at 9:30 a.m.

Dover Building

9:30 – 10:00
WORKSHOP

Using i-Tree Eco to Assess Ecosystem Change due to Urbanization,
Eric Kuehler—USDA Forest Service

10:00-10:15

Break and finalize information for Silent Auction.

10:15 – 11:00
WORKSHOP

Updates on the Local Use of i-tree and UFORE Studies in Desoto County,
Joy Anderson—County Director of MS State Extension Service and Shelly
Johnstone, Community Development for the City of Hernando

11:00-11:45
WORKSHOP

Technical Aspects of Using i-Tree and UFORE Projects,
Shirley Tier, Davey Resources

11:45

Announce winners of Silent Auction/Door prizes

Immediately
following prize
announcements

MUFC Business Meeting

Must be completely
out by 3:00 p.m.

Vendors/Exhibitors—Out of Building

Dover Building



ZALOWITZ FRISCH
BENEFITS GROUP



www.mississippianforest.com